



WaterWall in Motion

Scotland a Hydro Nation: Uniting Communities Through Film

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Video Competition

What

- Scotland's water community is invited to join a video competition to celebrate how Scotland as a Hydro Nation, is leading the way in water research, innovation, management, business, health/recreation, and creativity.

Who

- The 'water community' is defined as the public, an organisation, business or individual working to monitor, research, innovate, manage, regulate, conserve or simply enjoy and value Scotland's precious water resource.

Why

- Bring the water community together to share ideas and learn from each other, create exciting opportunities through new collaborations, consortiums and networks
- Unleash creative thinking (to deliver long-term, sustainable, cost-effective, inclusive, and transformative solutions to water related challenges)
- To raise awareness of water issues and opportunities in Scotland
- Showcase winning films at COP26 satellite events
- Use videos as a teaching resource and wider events

How

- First upload your video to [YouTube](#), [Vimeo](#) or [FaceBook](#) (not compatible with icloud/Apple)
- Post a link to your video onto the WaterWall

★ [Click here](#) ★

Useful Information

Categories for video competition

- Nature-based solutions
- Droughts and floods
- Water quality
- Living with climate change
- Freshwater restoration
- Innovation in the water sector
- Water and wellbeing
- Water inspired creativity

Prizes will be awarded across categories for

- Innovation, creativity, originality
- Actions for achieving net zero carbon emissions
- Most impactful, evocative, celebratory or inspirational video (Sponsored by SEFARI Gateway)

Winning videos

- Winning videos from each category will be compiled into a short film to be showcased at COP26 satellite events

Supporting open science

- WaterWall in Motion will be a 'one stop shop' of videos for use at events-meetings-university teaching aid (always acknowledge source)

Key Dates

- Launch of competition 22nd March 2021
- Closing date for videos 13th August 2021
- Decision on winning videos 31st August 2021
- Prize giving 2nd November 2021

Making a video

Videos can be made by individuals or teams

Duration: Strictly **2 minutes** or less

Film on location (research site, test centre, by a local river/pond/canal), or simply at home (*Adhering to COVID19 restrictions*)

Animations/simulations welcome

Orientation: Landscape

Make your video using a mobile phone or camera

Consider how to maximise the impact of your 'water' message!!

Talk to your mobile phone or film a scene with narration

Upload to YouTube/Vimeo/Facebook (not compatible with icloud/Apple)

Then copy the link to the WaterWall

<https://waterwalls.hutton.ac.uk/videos.html>

Join the WaterWall Community



Images courtesy of the contributors to the photo Waterwall

Remember to include:

- Name (and organisation, if relevant)
- Brief introduction
- key message
- Make a splash-make an impact!

Eligibility

- Public to professionals with an interest in the water environment, research, innovation, creativity
- Adults only

Etiquette

- No promotional material
- Videos must be your own property and permission must be granted from everyone engaged in the video
- If you include a video on another site or other media, please acknowledge the video's creator
- We can not approve anonymously submitted videos
- The site is moderated. Videos will be reviewed prior to publishing. The team has the right to reject contributions on grounds of appropriateness.